



Indian National Centre for Ocean Information Services (INCOIS) (An Autonomous Body under Ministry of Earth Sciences, Govt. of India)

Swachhata Pakhwada (01 – 15 July 2020)

Daily Report (13 July 2020)

"Ocean Valley", Pragathi Nagar (B.O.), Nizampet (S.O.), Hyderabad - 500 090, India. https://incois.gov.in/portal/SwachhBharat_2020.jsp





1. Preamble

Hon'ble Prime Minister of India had launched the Swachh Bharat Mission on 2nd October 2014. The Ministry of Jal Shakti is designated as the nodal ministry for executing this national mission. The mission is being executed by the Department of Drinking Water and Sanitation, Ministry of Jal Shakti at national level. The mission objectives are to eradicate open defecation, efficient management of solid and liquid waste, encourage cost effective and appropriate technologies for ecologically safe and sustainable sanitation, overall cleanliness and to create significant positive impact on gender and promote social inclusion by improving sanitation.

The Swachhta Pakhwada was started with a vision to mainstream Swachhta activities across all Ministries / Departments of Govt. of India. The Ministry of Earth Sciences (MoES) and the attached, sub-ordinate and autonomous offices under the administrative control of MoES are actively participating in this national mission since its inception. To carry out swachhata activities in all institutes of MoES, first fortnight of July 2020 (July 01 - 15) is allocated. In this regard, Indian National Centre for Ocean Information Services, an autonomous body under MoES has planned several activities during Swachhata Pakhwada as detailed in Table below

Date	Activities
01 July 2020	Webinar on "Open Defecation Free India: A Case of Krishna District in Andhra
	Pradesh" by Dr. J. Kiranmai, Registrar, Institute of Public Enterprise, Hyderabad
02 July 2020	Plantation of trees at ITCOocean campus. It is decided that the trees for plantation
	will be arranged from the Govt. of Telangana under their Haritha Haram mission.
03 July 2020	Awareness campaign and distribution of personal hygiene materials to INCOIS
	outsourced (housekeeping, gardening, security, electrical etc.) staff.
06 July 2020	Campus sanitization in coordination with Covid Task Force of INCOIS
07 July 2020	e-poster design competition for INCOIS employees on theme "Swachhata and
	Personal Hygiene"
08 July 2020	Plantation of trees at INCOIS other than ITCOocean campus.
09 July 2020	Event on "Discouraging single use plastic"
10 July 2020	Drawing competition for students on "Personal Hygiene"
13 July 2020	Essay competition for students on "Household waste management"
14 July 2020	Webinar on "Swachh samudra and Covid-19" by Dr. Nimit Kumar, Scientist,
	INCOIS
15 July 2020	Concluding ceremony through webinar

All the activities were / will be planned and executed under the supervision of Swachh Bharat committee constituted by Director, INCOIS. The Swachhata activities for the year 2020 were planned keeping in mind all the instructions and guidelines issued by the M/o Home Affairs and M/o Health and Family Welfare considering current situation of Covid-19 pandemic.





2. Activity

Millions of tons of household waste are generated globally each year, a part of it adds to the environmental pollution and general un-cleanliness of our surroundings. Although there are strict government rules and regulations to handle and manage the household wastes, unfortunately, a significant portion of the household waste finds its way out to our open environment causing pollution and uncleanliness. As the old saying goes, prevention is better than cure. This is especially the case when it comes to young children. It becomes more important during the present Covid-19 pandemic situation to discuss proper household waste management and impress their young minds. Their proactive role in the effective management of household waste such as reducing, recycling, reusing, segregating waste may indeed go a long way in reducing the pollution and improving the Swachhata. It's never too early to start following the proper waste management principle. However, teaching the principles at an early age can help propagate the message more efficiently and be taught to future as well as older generations.

In view of this, the ninth day (13 July 2020) event of Swachhata Pakhwada - 2020 was scheduled for an online e-essay competition on "Household Waste Management" for the school students studying in the schools located at Hyderabad. The essay competition was open for classes 7 to 10 only. The schools were invited to make nominations. Total 59 entries were received from seven schools of Hyderabad. Out of total 59 entries, 50 unique and valid entries were considered for the competition (Essays can be seen on https://incois.gov.in/SwachhBharat/essay.jsp). Out of 50 entries (consists of 22 female students and 28 male students), 7 were from Class 10th, 9 were from Class 9th, 12 were from Class 8th, and 22 were from Class 7th. Students were instructed to use their own ideas, in their own words and in their own handwriting. The genuineness of the submitted essay was the complete responsibility of the participating students and their school. under license The were submitted the type CC BY given essays as in (https://creativecommons.org/licenses/).

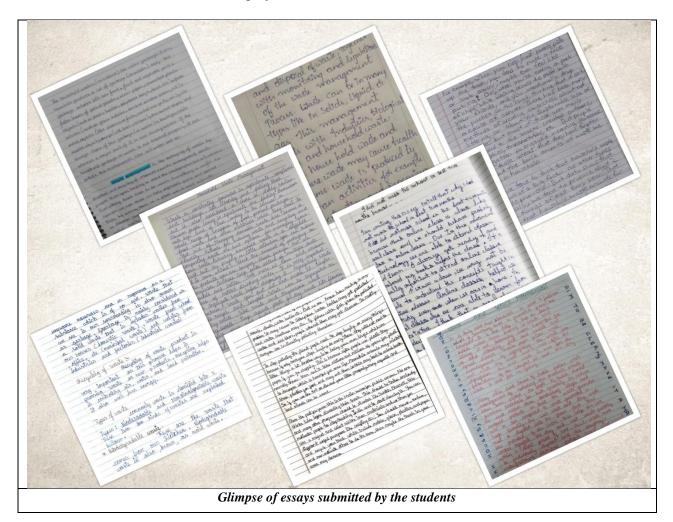
The Swachh Bharat Committee of INCOIS decided to award the best essay from Classes 10th and 9th (Category 1), Class 8th (Category II), and Class 7th (Category III). As a token of appreciation, an e-certificate will be also provided to all the participating students. Given the Covid-19 pandemic raging across India, the competition was conducted by accepting online entries to avoid any social gathering. The activity was coordinated by Ms. Almeida Celsa Margaret, Mr. N. Kiran Kumar, Mr J. Ramanjaneyulu. Ms. Unnimayakrishnan, Dr Kunal Chakraborty and Dr. Suprit Kumar along with the other members of the Swachh Bharat Committee of INCOIS under the guidance of Dr. Aneesh Lotliker, Chiarman.

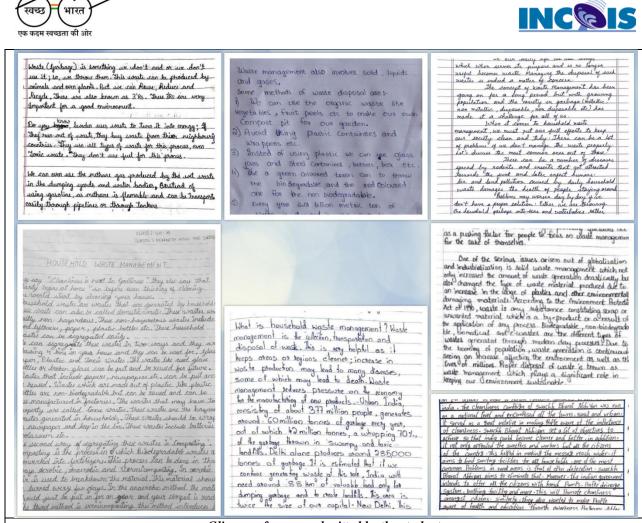
This event was planned to educate children on household waste management. It is hoped that this event will raise awareness about the importance of good household waste management and promote the cleanliness around our residential localities.





An internal committee, consisting of INCOIS scientists, is formed to evaluate and grade the submitted essays. Based on the evaluation, the Swachh Bharat Committee will announce the winners name on the 15th July 2020 during the valedictory session. All the essays are uploaded on the INCOIS website for viewing by one and all.





Glimpse of essays submitted by the student

3. Useful / Reference Links

- Proceedings of Swachhata Pakhwada 2020: https://incois.gov.in/SwachhBharat/SwachhataPakhwada2020.jsp
- Photo Gallery: https://incois.gov.in/SwachhBharat/sbphotogallery.jsp
- Swachhata Activities Reports: https://incois.gov.in/SwachhBharat/SwachhtaActivites.jsp
- Essay display https://incois.gov.in/SwachhBharat/essay.jsp