



Indian National Centre for Ocean Information Services (INCOIS)  
(An Autonomous Body under Ministry of Earth Sciences, Govt. of India)

Swachhata Pakhwada  
(01 – 15 July 2021)

Daily Report  
(9<sup>th</sup> July 2021)

"Ocean Valley",  
Pragathi Nagar (B.O.), Nizampet (S.O.),  
Hyderabad - 500 090, India.

<https://incois.gov.in/SwachhBharat/SB2021/SwachhataPakhwada2021.jsp>

## 1. Preamble

Hon'ble Prime Minister of India had launched the Swachh Bharat Mission on 2nd October 2014. The Ministry of Jal Shakti is designated as the nodal ministry for executing this national mission. The mission is being executed by the Department of Drinking Water and Sanitation, Ministry of Jal Shakti at national level. The mission objectives are to eradicate open defecation, efficient management of solid and liquid waste, encourage cost effective and appropriate technologies for ecologically safe and sustainable sanitation, overall cleanliness and to create significant positive impact on gender and promote social inclusion by improving sanitation.

The Swachta Pakhwada was started with a vision to mainstream Swachhta activities across all Ministries / Departments of Govt. of India. The Ministry of Earth Sciences (MoES) and the attached, sub-ordinate and autonomous offices under the administrative control of MoES are actively participating in this national mission since its inception. To carry out swachhata activities in all institutes of MoES, first fortnight of July 2021 (July 01 - 15) is allocated. In this regard, Indian National Centre for Ocean Information Services, an autonomous body under MoES has planned several activities during Swachhata Pakhwada.

The Swachhata activities for the year 2021 are planned keeping in mind all the instructions and guidelines issued by the M/o Home Affairs and M/o Health and Family Welfare considering current situation of Covid-19 pandemic.

## 2. Activity

The seventh day (09 July 2021) activity of Swachhata Pakhwada - 2021 was on e-poster design competition for INCOIS employees. For this event a theme of "Importance of Swachhta in COVID-19 scenario" was predetermined. The event received very enthused response across the employees. A total of seven entries were qualified for submission and are to be considered for top three ranks. A glimpse of these entries is shown as a collage in Photo-1. An internal committee, consisting of Dr. Hasibur Rahaman, Mr. N. Kiran Kumar and Dr Nimit Kumar, was formed and they evaluated all the entries (Photo-2) to select the best three among seven. Results of which will be announced in due course. The activities were carried out with minimal physical gathering keeping in mind all the instructions and guidelines issued by the M/o Home Affairs and M/o Health and Family Welfare in current Covid-19 pandemic.

## Photo Gallery



**Photo-1. Entries received for e-poster design competition for INCOIS employees**



**Photo-2. Committee members evaluating the entries received for e-poster design competition.**



## Useful / Reference Links

- Proceedings of Swachhata Pakhwada 2021:  
<https://incois.gov.in/SwachhBharat/SB2021/SwachhataPakhwada2021.jsp>
- Photo Gallery:  
<https://incois.gov.in/SwachhBharat/sbphotogallery.jsp>
- Swachhata Activities Reports:  
<https://incois.gov.in/SwachhBharat/SwachhtaActivites.jsp>
- E-poster Competition Entries:  
[https://incois.gov.in/SwachhBharat/SB2021/eposter\\_report.jsp](https://incois.gov.in/SwachhBharat/SB2021/eposter_report.jsp)