



## Indian National Centre for Ocean Information Services (INCOIS)

(An Autonomous Body under Ministry of Earth Sciences, Govt. of India)

### Swachhata Pakhwada

(01 – 15 July 2020)

### Daily Report

(07 July 2020)

"Ocean Valley",  
Pragathi Nagar (B.O.), Nizampet (S.O.),  
Hyderabad - 500 090, India.

[https://incois.gov.in/portal/SwachhBharat\\_2020.jsp](https://incois.gov.in/portal/SwachhBharat_2020.jsp)

## 1. Preamble

Hon'ble Prime Minister of India had launched the Swachh Bharat Mission on 2nd October 2014. The Ministry of Jal Shakti is designated as the nodal ministry for executing this national mission. The mission is being executed by the Department of Drinking Water and Sanitation, Ministry of Jal Shakti at national level. The mission objectives are to eradicate open defecation, efficient management of solid and liquid waste, encourage cost effective and appropriate technologies for ecologically safe and sustainable sanitation, overall cleanliness and to create significant positive impact on gender and promote social inclusion by improving sanitation.

The Swachhata Pakhwada was started with a vision to mainstream Swachhata activities across all Ministries / Departments of Govt. of India. The Ministry of Earth Sciences (MoES) and the attached, sub-ordinate and autonomous offices under the administrative control of MoES are actively participating in this national mission since its inception. To carry out swachhata activities in all institutes of MoES, first fortnight of July 2020 (July 01 - 15) is allocated. In this regard, Indian National Centre for Ocean Information Services, an autonomous body under MoES has planned several activities during Swachhata Pakhwada as detailed in Table below

Date	Activities
01 July 2020	Webinar on "Open Defecation Free India: A Case of Krishna District in Andhra Pradesh" by Dr. J. Kiranmai, Registrar, Institute of Public Enterprise, Hyderabad
02 July 2020	Plantation of trees at ITCOcean campus. It is decided that the trees for plantation will be arranged from the Govt. of Telangana under their Haritha Haram mission.
03 July 2020	Awareness campaign and distribution of personal hygiene materials to INCOIS outsourced (housekeeping, gardening, security, electrical etc.) staff.
06 July 2020	Campus sanitization in coordination with Covid Task Force of INCOIS
07 July 2020	e-poster design competition for INCOIS employees on theme "How does Swachhata impact oceans?"
08 July 2020	Plantation of trees at INCOIS other than ITCOcean campus.
09 July 2020	Event on "Discouraging single use plastic"
10 July 2020	Drawing competition for students on "Personal Hygiene"
13 July 2020	Essay competition for students on "Household solid waste management"
14 July 2020	Webinar on "Swachh Samudra and Covid-19" by Dr. Nimit Kumar, Scientist, INCOIS
15 July 2020	Concluding ceremony through webinar

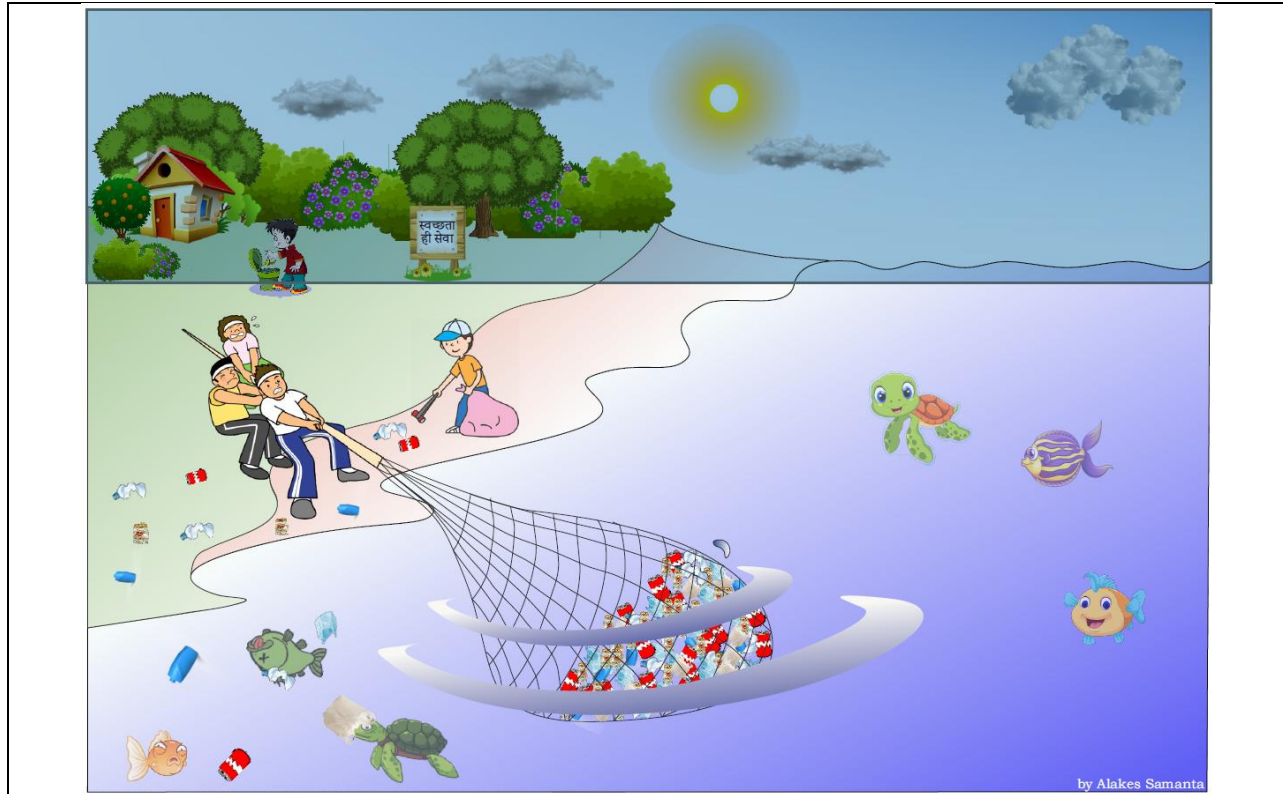
All the activities were / will be planned and executed under the supervision of Swachh Bharat committee constituted by Director, INCOIS. The Swachhata activities for the year 2020 were planned keeping in mind all the instructions and guidelines issued by the M/o Home Affairs and M/o Health and Family Welfare considering current situation of Covid-19 pandemic.

## 2. Activity

The fifth day (07 July 2020) activity of Swachhata Pakhwada - 2020 was scheduled for an online e-poster competition to be participated by INCOIS employees on “How does Swachhata impact oceans?” The Swachh Bharat Committee of INCOIS has decided to award the best three e-posters. Given the Covid-19 pandemic raging across India, it was decided to conduct an online competition to avoid any social gathering. The activity was coordinated by Dr. Arya Paul, Scientist-E and an active member of Swachh Bharat Committee. This activity was planned in order to raise awareness about the impact of waste disposal on water bodies - particularly oceans. Marine pollution is a growing problem in today’s world. Our ocean is being flooded with two main types of pollution: chemicals and trash.

Chemical contamination, or nutrient pollution, is detrimental to health, environmental, and economic reasons. The runoff of the fertilizers, used on farms, into the ocean leads to algal blooms which can be toxic to both humans and marine lives. The negative effects on health and the environment caused by algal blooms hurt local fishing and tourism industries. Plastic waste is particularly problematic as a pollutant because it is so long-lasting. Plastic items can take hundreds of years to decompose. This trash poses dangers to both humans and animals. Fish become tangled and injured in the debris, and some animals mistake items like plastic bags for food and eat them which eventually affect humans as well.

Keeping the above objectives, all the INCOIS employees were encouraged to submit e-posters that would highlight the impact of cleanliness on oceans. Total 10 entries were received for e-poster competition. An internal committee, consisting of Dr. Aneesh Lotliker, Dr. Kunal Chakraborty and Dr Arya Paul, were formed and they took note of all these posters. The committee decided three best posters presented by Mr. Alakes Samanta, Mr Paul Amboji and Mr Ramanjaneyulu J. All the posters, including the best three, are uploaded in the INCOIS website for viewing by one and all.



by Alakes Samanta

*e-poster presented by Mr. Alakes Samanta, Scientist-C*



*e-poster presented by Mr. Paul Amboji, Junior Office Assistant, F&A*



@ RAMANJANEYULU J

*e-poster presented by Mr. Ramanjaneyulu J. Project Scientist - B*



### 3. Useful / Reference Links

- Proceedings of Swachhata Pakhwada 2020:  
<https://incois.gov.in/SwachhBharat/SwachhataPakhwada2020.jsp>
- Photo Gallery:  
<https://incois.gov.in/SwachhBharat/sbphotogallery.jsp>
- Swachhata Activities Reports:  
<https://incois.gov.in/SwachhBharat/SwachhtaActivites.jsp>
- E-poster display  
<https://incois.gov.in/SwachhBharat/eposter.jsp>